

KETTLE COOKED POTATO CHIPS

Miss Vickie's®

INTRODUCING THE
LATEST ADDITION
TO OUR FAMILY OF FLAVORS



A SMOOTH, ZESTY CRUNCH TO MAKE EVERYONE SMILE



Now there's more to love from Miss Vickie's® with the addition of Sour Cream & Herbs. It's the latest addition to our lineup of farm-inspired flavors, and a sure way to delight your customers.

- No artificial colors, flavors, or preservatives
- 70% of consumers surveyed said they were likely to purchase Miss Vickie's® Sour Cream & Herbs*
- 72% of consumers rated Sour Cream & Herbs as a strong flavor fit for the Miss Vickie's® brand*
- Hard bite potato chips in the Spices & Herbs flavor territory grew by 41% in 2017**

Product Description	Pack Size	Case GTIN	Each GTIN
Miss Vickie's® Kettle Cooked Sour Cream & Herbs Flavored Potato Chips	64 ct./1.375 oz	00028400154352	00028400150804

You can order Miss Vickie's® through your local distributor, or contact a PepsiCo Foodservice representative for more information, samples, and merchandising support.

MissVickies.com