

**THIS CONTEST IS INTENDED FOR PLAY IN THE UNITED STATES ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER UNLESS YOU ARE ELIGIBLE AND RESIDE IN ONE OF THE FIFTY (50) UNITED STATES OR THE DISTRICT OF COLUMBIA AT THE TIME OF PARTICIPATION.**

**PARTNERCHIP GROW TOGETHER CONTEST (“CONTEST”)  
OFFICIAL RULES**

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.  
PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. ELIGIBILITY:** The Contest is only offered to individuals who are legal residents of the fifty (50) United States or the District of Columbia, eighteen (18) years of age or older and an owner or employee of a Frito-Lay Foodservice operator who is a Miss Vickie’s customer or will be a Miss Vickie’s customer by ordering at least one (1) case of Miss Vickie’s Kettle Cooked Potato Chips by March 29, 2019 from a Foodservice distributor. Void where prohibited. **NOT OPEN TO THE GENERAL PUBLIC.** The Contest is subject to applicable federal, state, and local laws and regulations. Sponsor (defined in Rule #12) reserves the right, at any time, to verify eligibility requirements in any manner it deems appropriate. By participating, entrants agree to these Official Rules, which are final and binding in all respects. Prizes will only be given in conformity with the Establishment’s policy regarding participation in, and accepting prizes in, trade-incentives.

**2. CONTEST PERIOD:** The Contest begins January 4, 2019 at 12:00:00 p.m. (noon) Central Time (“CT”) and ends March 29, 2019 at 11:59:59 p.m. CT (the “Contest Period”). The time clock of the computer administering this Contest is the official clock for this Contest.

**3. HOW TO ENTER:** During the Contest Period, eligible individuals are invited to visit MissVickies.com (“Web Site”) and follow the online instructions to register and submit an essay describing “What do you love most about serving customers in your community?” (the “Entry”). The essay must be in English and a minimum of 300 characters and a maximum of 2,000 characters.

All Entries must be received and recorded during the Contest Period. No other form of entry is valid. Proof of delivery or receipt of an Entry will not be deemed by the Sponsor as proof of entry into this Contest. Multiple Entries received from the same Establishment must be substantially different from previously submitted Entries. If Sponsor determines, in its sole discretion, that an entrant or Establishment has submitted two (2) or more Entries that are not substantially different from each other, the entrant, Establishment and/or the duplicative Entries may be disqualified.

**Entries will be judged. See Rule #5 for Judging Criteria.** By submitting an Entry, entrant agrees that his/her Entry conforms to the “Entry Guidelines”

specified in Rule #4. Entries that are not in accordance with the “Entry Guidelines” as stated in Rule #4 or are not received during the Contest Period will be ineligible.

BY SUBMITTING AN ENTRY, ENTRANT ACKNOWLEDGES THAT HIS/HER ENTRY MAY BE POSTED ON SPONSOR’S WEB SITE OR ITS SOCIAL MEDIA ASSETS, AT SPONSOR’S DISCRETION. Sponsor has no obligation to use or post any Entry you submit. Sponsor shall have full right and power to copy, publish, broadcast, display, distribute, use, edit, translate, alter, combine with other material, reuse and adapt any or all portions of the Entries in any way and for any purpose whatsoever, at any time, now or in the future, in any media now known or hereafter devised throughout the world in any manner whatsoever and for any purpose. Entries that are not in accordance with the guidelines as stated herein or are not received during the Contest Period will be ineligible.

**4. ENTRY GUIDELINES:** Entries must comply with these Official Rules. By submitting an Entry, you agree that your submission is gratuitous and made without restriction, and will not place Sponsor under any obligation, and that Sponsor is free to disclose the ideas contained in the Entry on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you. You acknowledge that, by acceptance of your submission, Sponsor does not waive any rights to use similar or related ideas previously known to Sponsor, or developed by its employees, or obtained from sources other than you. Sponsor reserves the right to, and may or may not, monitor/screen Entries. By submitting an Entry you warrant and represent that it: (a) is your original work, (b) has not been previously published, (c) has not been entered in or won previous contests or awards, (d) and that you have received permission for the use of the image/likeness of any and all identifiable persons who are referenced in your Entry and it does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity, (e) that you have obtained permission from any person whose name or likeness is used in your Entry; and (f) that publication of the Entry via various media including Web posting, will not infringe on the rights of any third party rights. Each entrant will indemnify and hold harmless, Sponsor from any claims to the contrary. Any entrant whose work includes likenesses of third parties or contains elements not owned by the entrant (other than their Establishment or Sponsor’s) must be able to provide legal releases for such use including Sponsor’s use of such Entry, in a form satisfactory to the Sponsor, upon request, prior to awarding of prize.

As determined by the Sponsor, in its sole discretion, Entries must meet the following guidelines: (a) Must comply with these Official Rules and any Terms of Service on the Web Site; (b) Cannot be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, political, professional or age group, profane or pornographic, or contain nudity; (c) Cannot promote alcohol, marijuana, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or

dangerous, or any particular political agenda or message; (d) Cannot be obscene or offensive, endorse any form of hate or hate group; (e) Cannot promote terrorist acts such as providing instructions on how to assemble bombs, grenades and other such weapons or provide instructional information about illegal activities; (f) Cannot defame, misrepresent or contain disparaging or slanderous remarks about Sponsor, its customers or its products, or other people, products or companies; (g) Cannot contain or reference any trademarks, logos or trade dress owned by others (except Sponsor's trademarks, logos or trade dress), or advertise or promote any brand or product of any kind (except Sponsor's products), without permission, or contain any personal identification, such as license plate numbers, personal names, email addresses or street addresses; (h) Cannot contain copyrighted materials owned by others (except materials owned by Sponsor) without permission; (i) Cannot contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, other than the entrant, without permission; (j) Cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; and (k) Cannot depict, and cannot itself, be in violation of any law.

If you think that any Entry infringes your intellectual property rights, please follow the notification guidelines as stated herein. Frito Lay North America, Inc. investigates notices of alleged infringement and takes appropriate actions under the Digital Millennium Copyright Act, Title 17, United States Code, Section 512(c) ("DMCA"). Frito-Lay's Designated Agent to receive notifications of claimed copyright infringement is: By Mail: Jeanette Zimmer, 7701 Legacy Drive, Mail Drop 3A-160F, Plano, Texas 75024. By Email: Jeanette.zimmer@pepisco.com. Your notice of claimed infringement must include the following information: (a) A physical or electronic signature of a person authorized to act on behalf of the copyright owner; (b) Identification of the copyrighted work claimed to have been infringed; (c) Identification of the material that is claimed to be infringing or to be the subject of the infringing activity, and that is to be removed or access to which is to be disabled, as well as information reasonably sufficient to permit us to locate the material; (d) Information reasonably sufficient to permit us to contact the copyright owner, such as an address, telephone number, and, if available, an electronic mail address; (e) A statement that you have a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner, its agent, or applicable law; and (f) A statement that the information in the notification is accurate, and under penalty of perjury, that you are authorized to act on behalf of the copyright owner. For more details on the information required for valid notification, see 17 U.S.C. 512(c)(3). Under the DCMA, claimants who make misrepresentations concerning copyright infringement may be liable for damages incurred as a result of the removal or blocking of the material, court costs, and attorneys' fees.

**ENTRIES POSTED TO THE WEB SITE (IF ANY) WERE NOT EDITED BY SPONSOR AND ARE THE VIEWS/OPINIONS OF THE INDIVIDUAL ENTRANT AND DO NOT REFLECT THE VIEWS OF SPONSOR IN ANY MANNER. Any**

waiver of any obligation hereunder by Sponsor does not constitute a general waiver of any obligation to entrants. Sponsor reserves the right to waive the entry requirements set forth herein in its sole discretion.

**5. CONTEST JUDGING:** Entries will be grouped by Sponsor's Regions as defined below:

- California Region: Establishments located in CA and NV
- Mountain Region: Establishments located in AK, AZ, CO, HI, ID, MT, NM, OR, UT, WA and WY
- Midwest Region: Establishments located in IA, IL, KS, MN, MO, ND, NE, SD and WI
- South Region: Establishments located in AL, AR, LA, MS, OK and TX
- Great Lakes Region: Establishments located in IN, KY, MI and OH
- Mid-Atlantic Region: Establishments located in DC, DE, MD, NC, TN, VA and WV
- Southeast Region: Establishments located in FL, GA and SC
- Northeast Region: Establishments located in CT, MA, ME, NH, NJ, NY, PA, RI and VT

For each Region, Entries will be judged by Sponsor and/or its designated agency partners (the "Panel") based on the following criteria: (a) Originality (30%); (b) Clarity of Expression (25%); (c) Use of Examples (20%); and (d) Believability (25%) (the "Judging Criteria"). The application of the Judging Criteria shall be in the sole and absolute discretion of the Panel.

**Optional Interviews:** For any or all Regions: Sponsor reserves the right, in its sole discretion, to conduct interviews with any entrant and request for entrant to submit additional materials relating to their Entry. Should Sponsor choose to exercise this right, its representative(s) will interview up to the top three (3) entrants whose Entries (for that particular Region) received the highest cumulative scores as awarded by the Panel, and such entrants shall be deemed "Semi-Finalists" (for their Region). Semi-Finalists will be notified by phone and must respond within seventy-two (72) hours to confirm their availability for the interview. Additionally, such Semi-Finalist will be required to complete and return a non-disclosure agreement as provided by Sponsor, prior to participating in the interview. In the event of noncompliance of meeting either of these conditions, the Semi-Finalist position may be forfeited, at Sponsor's discretion. Upon completion of all interviews for a particular Region, Sponsor will re-judge each Semi-Finalist's Entry utilizing the above-stated Judging Criteria and taking into account information gathered from the interview ("Second Round of Judging"). The Semi-Finalist Entry (per Region) receiving the highest score in the Second Round of Judging will then be deemed the Region Finalist (subject to verification and compliance with these Official Rules). Semi-Finalists (if any) will be notified on or about April 15, 2019. Finalists will be notified on or about May 15, 2019. Note: Semi-Finalists are not entitled to receive a prize in the Contest.

In the case where the Sponsor elects not to conduct interviews for any or all Regions, Sponsor shall identify each Region Finalist based on the first round of judging (only) and the Entry receiving the highest cumulative score as awarded by the Panel for the first round of judging will be deemed the “Finalist” (for their Region) (subject to verification and compliance with these Official Rules). In this case, Finalists will be notified on or about April 30, 2019.

In the event of a tie for either round of judging (as applicable), the tie will be broken based on the highest score in “Originality”, continuing thereafter to each Judging Criteria in order, as needed to break the tie. Limit one (1) Finalist Prize per Establishment.

**6. PRIZE DETAILS: Finalist Prize (8, 1 per Region):** Each Finalist will receive a “Trip” and a “Media Plan” (altogether, the “Finalist Prize”). Finalist/Establishment must accept the Finalist Prize as stated by Sponsor or Finalist Prize may be forfeited.

The “Trip” consists of round-trip coach air transportation (from a major airport nearest Finalist’s residence in the U.S./D.C.) to Plano, Texas to visit Frito-Lay’s headquarters to attend a group meeting (the “Summit”) with other Contest Region Finalists and Sponsor’s marketing professionals to discuss tools and tips to help drive more traffic to Finalist’s Establishment; standard single-occupancy hotel accommodations for up to two (2) nights; and ground transportation to/from airport, hotel, and Frito-Lay’s headquarters while in Texas. Approximate Retail Value (“ARV”) of “Trip”: Up to \$1,700 each. Actual retail value of Trip may vary depending on departure city and may fluctuate due to market conditions.

A Finalist may delegate the Trip portion of the Finalist Prize to another Establishment employee, as approved by Sponsor, in Sponsor’s sole discretion if Finalist is unavailable to travel on the specified dates. In the case where a delegate is unable to travel or does not attend the Summit, Finalist Prize may be forfeited and offered to the next runner up based on the Contest Judging and time permitting.

Each “Media Plan” consists of a \$10,000 digital media credit (“Credit”).

Credit Conditions: The applicable Credit must be used towards the creative development and digital media buys associated with the Media Plan designed for Finalist Prize’s Establishment. Note: The Finalist’s Establishment must be willing to use the Credit for digital media even in the case where Establishment must create new digital media accounts (for various social media platforms as discussed at Summit). The Media Plan shall be developed with the assistance of Sponsor and/or its agency(ies) who will provide creative resources and up to five (5) creative assets (including three [3] rounds of asset changes) for each Establishment. Sponsor’s agency reserves the right to use existing artwork, logos and assets of the Establishment. The Credit will be awarded to a third-party, as

selected by Sponsor, in Sponsor's sole discretion, who will execute the agreed-upon Media Plan. **No individual or Establishment will receive a Credit.** NOTE: Sponsor cannot guarantee the effectiveness or ineffectiveness of any such Media Plan.

**Applicable to Trip:** Tentative travel dates and date of Summit shall likely occur between August 1, 2019 and September 30, 2019; exact date(s) to be determined at a later date by Sponsor, in Sponsor's sole discretion. Selection of airline and hotel is solely within Sponsor's discretion. All other expenses not specifically mentioned herein are solely the Finalist's responsibility. The Finalist will be required to provide a credit card to the hotel to cover incidentals. If Finalist resides within 200 miles of Plano, Texas another method of transportation may be substituted for air transportation by Sponsor, in its sole discretion. All travel is subject to availability and restrictions. The Finalist must have all necessary identification and/or travel documents (e.g., a valid U.S. state issued driver's license) required for travel. The Finalist understands that there are inherent risks involved in travel and that these risks may be present before, during and after the Trip. Sponsor is not responsible for changes in schedule, of any element of the Finalist Prize, or for any expenses incurred as a consequence of flight cancellation or delay. Sponsor is not responsible and will have no liability if the Finalist is for any reason not permitted to travel by the relevant airport authorities or misses a flight or other Finalist Prize element. Flight schedules are subject to change without notice. Sponsor is not liable for any missed Finalist Prize events or opportunities or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay. In the event Finalist misses a scheduled airline flight (through no fault of Sponsor or due to Force Majeure), Sponsor will have no liability for any costs associated with changing or rebooking transportation.

In the case a Finalist misses the Summit due to travel delays or cancellations out of their control and as confirmed and approved by Sponsor, such Establishment shall still receive the Media Plan portion of the Finalist Prize; however, such Finalist/Establishment will be ineligible to compete in the Grand Prize Challenge ("Challenge") as defined below.

The Challenge: Finalists in attendance at the Summit shall automatically be entered into the Challenge for a chance to win a \$50,000 digital media credit ("Grand Prize Credit"). The Challenge shall score Finalists based on the following Grand Prize Judging Criteria for the duration of the Summit: (a) Operator engagement at the Summit (25%); (b) Application of techniques learned (40%); (c) Potential impact of media campaign (35%). The Finalist receiving the highest cumulative score as awarded by Sponsor's representatives at the Summit will be deemed the Grand Prize Winner (subject to verification and compliance with these Official Rules). In the case of a tie, the tie will be broken based on the highest score in "Potential impact of media campaign", continuing thereafter to "Application of techniques learned" and then "Operator engagement at the Summit", as needed to break the tie. Grand Prize Winner shall be announced

either at the conclusion of the Summit or within three (3) business days following the Summit, as determined by Sponsor, in Sponsor's sole discretion. Note: The Grand Prize Winner's Establishment shall receive the Grand Prize Credit; not the individual Finalist. Additional details regarding the Challenge will be communicated at the beginning of the Summit. Credit Conditions (stated above) also apply to Grand Prize Credit unless otherwise stated by Sponsor at the time the Grand Prize Credit is awarded to the Establishment.

**7. LIMITATIONS OF LIABILITY AND RELEASE:** No responsibility is assumed by Sponsor for lost, late, mutilated, illegible, unintelligible incomplete, misdirected Entries or postage-due mail. No liability or responsibility is assumed by Sponsor resulting from entrant's participation in or attempt to participate in the Contest or ability or inability to upload or download any information in connection with the Contest. No responsibility or liability is assumed by Sponsor for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Contest: Hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online or network communication problems; errors or limitations of any Internet or wireless providers, servers, hosts or other providers; garbled, jumbled or faulty data transmissions; failure of any online transmissions to be sent or received; lost, late, delayed or intercepted transmissions; inaccessibility of the Web Site in whole or in part for any reason; traffic congestion on the Internet or the Web Site; unauthorized human or non-human intervention of the operation of the Contest, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, or worms; or destruction of any aspect of the Contest, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the Contest. Sponsor is not responsible for any typographical, technical, computer, network or human errors which may occur in the administration of the Contest, the uploading, the processing of Entries, the judging of Entries, the announcement of the prizes or these Official Rules or in any Contest-related materials. Use of Web Site is at user's own risk. Sponsor is not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer or web-enabled device resulting from participation in the Contest. In the event of an identity dispute, Entry will be considered made by the authorized account holder of the email address the Entry is submitted from at the time of entry. The "authorized account holder" is the person who is assigned to the email address by the online service provider. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL, CONSEQUENTIAL, OR OTHER DAMAGES; AS A RESULT, THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU, AND THE FOREGOING PARAGRAPHS SHALL NOT APPLY TO A RESIDENT OF NEW JERSEY TO THE EXTENT DAMAGES TO SUCH NEW JERSEY RESIDENT ARE THE RESULT OF SPONSOR'S NEGLIGENT, FRAUDULENT OR RECKLESS ACT(S) OR INTENTIONAL MISCONDUCT.**

**8. NOTIFICATION OF FINALISTS:** Potential Finalists will be notified by email

and/or phone at the email address or phone number provided by the entrant at the time of entry. Sponsor is not responsible for suspended or discontinued Internet or wireless service or a change in Finalist's phone number or email address, which may result in a potential Finalist not receiving Finalist Prize notification. Finalists will be required to sign and return an Affidavit of Eligibility/Liability Release (where lawful) with a publicity release within seven (7) days of attempted Finalist notification as indicated by the date on the Affidavit. Additionally, all Finalists will be required to complete a non-disclosure agreement within the same time period (unless he/she already complete such agreement as part of the Semi-Finalist notification). In the event any required documents are not provided within seven (7) days, Finalist Prize may be forfeited. If any Finalist notification is returned as undeliverable, without a forwarding address or if any documents are not returned within the required number of days, or if Finalist cannot be found or verified or if Finalist is otherwise unable to accept a prize as stated, prize may be forfeited. Upon forfeiture for any reason, no compensation shall be given. Allow up to eight (8) weeks for additional information regarding your prize.

By accepting a Finalist Prize or Grand Prize, each Finalist agrees that his/her Entry will be deemed a Work Made For Hire under the Copyright laws of the United States, but if it cannot be so deemed, then the Finalist irrevocably assigns and transfers to Sponsor all of his/her right, title and interest in and to his/her Entry, including all but not limited to all copyright and trademark rights which he or she may have, in the United States and worldwide, therein, for consideration, the receipt and sufficiency of which is hereby acknowledged. Finalist hereby waives in favor of Sponsor, all rights of "Droit Moral" or "Moral Rights of Authors" or any similar rights or principles of law that Finalist may now or later have to his/her Entry. Sponsor reserves the right to alter, change or modify the winning Entry, in its sole discretion. Upon request of Sponsor, Finalist shall execute and deliver such additional instrument of assignment, as may be solely deemed by Sponsor, reasonably necessary to establish the ownership of record of the right, title and interest in and to the Entry and of the copyrights transferred and "Moral Rights of Authors" waived under these Official Rules. Should Sponsor fail to request the said assignment as stated, that shall not be deemed a waiver of Sponsor's rights and Sponsor may at a later time request the assignment.

**9. RELEASE OF LIABILITY:** By participating in the Contest, entrants agree (a) to release Sponsor, its parent company, subsidiaries, affiliates, officers, directors, employees, governors, owners, distributors, retailers, agents, assignees, advertising/promotion agencies, representatives, and agents (altogether the "Released Parties") from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the Contest; (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Contest, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and

award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. By accepting the a prize, Finalists (a) agree that Released Parties will have no liability whatsoever for, and shall be held harmless by Finalist against, any liability for injuries, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from participation in the Contest; from acceptance, possession, misuse or use of any prize (including travel thereto) and (b) grants (and agrees to confirm grant in writing promptly upon request) to Sponsor and those acting under Sponsor's authority, and each of their respective designees the right to use his/her name, photograph, likeness, voice, image, statements, biographical information, and Entry (which may be altered, changed, modified, edited, used alone or with other works, as solely determined by Sponsor) at any time or times, for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, including the Internet without review, notification or approval, and additional compensation or consideration, unless prohibited by law. Released Parties are not liable in the event that any portion of the Contest is canceled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control (a "Force Majeure Event").

**10. GENERAL CONDITIONS:** Finalists and/or their Establishments are solely responsible for any taxes on a prize, and will receive an IRS Form 1099 for the ARV of the prize. No cash equivalent or substitution of a prize is offered, except at the sole discretion of the Sponsor. Any difference between the stated value and actual value of the prize will not be awarded. No transfer of a prize is permitted (unless as otherwise described in these Official Rules, see Rule #6). Unclaimed prizes will not be awarded. If the prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right to (a) cancel, suspend and/or modify the Contest, or any part of it, and (b) disqualify any individual who is responsible for such action. If terminated, Sponsor may, in its sole discretion, determine the Finalists from among all eligible Entries received up to time of such action in a manner as determined by an independent judging agency. This Contest is offered only in the United States and all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of State of Texas, without giving effect to any choice of law or conflict of law rules. By entering, entrants consent to the jurisdiction and venue of the federal, state and local courts for Collin or Dallas Counties, Texas.

Please see Sponsor's privacy policy located at <http://www.fritolay.com/legal/privacy-policy.htm> for details of our policy regarding the personal information collected in connection with this Contest. Additionally,

any communication between entrant and Sponsor or its agencies regarding this Contest (e.g. phone calls, text messages, chats, emails, etc.) may be recorded for quality assurance and training purposes. The Finalists/Establishments' names may be included in a publicly available winner's list.

**LEGAL WARNING:** ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THE WEB SITE OR INTERFERE WITH THE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

**11. WINNERS' LIST:** For a list of the Finalists and Grand Prize Winning Establishment, send a self-addressed stamped envelope by April 30, 2019 to: PartnerChip Grow Together Contest Winners' List, 10 South 5th Street-7th Floor, Dept. 888-7086, Minneapolis, MN 55402.

**12. SPONSOR:** Frito-Lay, Inc. 7701 Legacy Drive, Plano, TX 75024-4099.